



CXPAY **GLOBAL GATEWAY**

MULTI-CURRENCY PAYMENT PROCESSING

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CX PAY IS A GLOBAL, PAYMENT GATEWAY AND SOLUTIONS PROVIDER. BASED IN CURACAO, DUTCH CARIBBEAN, CX PAY PROVIDES MULTI-CURRENCY, PAYMENT PROCESSING AND RISK MANAGEMENT SOLUTIONS TO INTERNET MERCHANTS AND ACQUIRING BANKS WORLDWIDE_

Our platform uses the most advanced compliance & fraud prevention technologies available on the market to guarantee a safe, secure and flexible online payment environment to help increase client base and revenues. CX Pay offers multiple payment methods to assist merchants across the world with online payments through our extensive network of international acquiring partners that make it possible to accept recurring payments in over 200 countries and territories, including Europe, the USA, Canada, Latin America and the Caribbean.

SOLVING MERCHANT PAYMENT CHALLENGES _

CX Pay recognizes that merchant loyalty is difficult to build and maintain. We commit ourselves to help businesses address these challenges with minimal effort and investment. Our main objective is to act as problem-solving payment partners and help merchants:



Deliver a simple, seamless multichannel customer experience



Grow their sales and market share



Differentiate their offering and innovate to maintain competitive advantage



Protect their business and customers from risk



Manage payment processing cost-effectively and with minimal resources



MULTICHANNEL CUSTOMER EXPERIENCE

Today's consumers expect speed, simplicity, security and a seamless experience across multiple channels. CX Pay offers a single point of integration for multiple channels, allowing merchants to pick and choose which channels they want to enable for their customers. CX Pay's (local) solution offers a way for merchants to deliver a smooth multi-channel customer experience, by providing the tools to route all transactions via a single platform.



INCREASING REVENUE AND MARKET SHARE

Merchants are constantly looking to increase sales and extend their customer base. This requires the ability to quickly and easily expand across borders and offer the payment methods of choice to consumers in each geography. Alternative payment methods (APMs) can open specific customer segments and geographies as well as help drive higher transaction values and secure faster sales. For example, accepting iDeal, Sofort Banking, Elo or Alipay can give merchants easy access to millions of international users to drive eCommerce sales.

Our powerful CX Pay payment gateway provides access to multiple acquirers and over 200 APMs via a single API. This allows us to empower our merchants to quickly adapt to market change, deploy new payment methods and access new segments with ease and without extra infrastructure or costs.



CONTINUOUS INNOVATION

Merchants realize that the customer of the future will be driven by technology and they want the ability to introduce innovative solutions to meet this demand, win new customers and maintain competitive edge.

CX Pay offers a comprehensive and flexible solution that provides merchants with a one-stop shop for payments while still supporting all the opportunities for innovation that merchants need for the future. All our systems are PCI-DSS compliant, taking away the compliance burden from our merchants.



SEAMLESS FRAUD PROTECTION

Merchants want to deliver, grow and innovate safely and securely without exposing either their customers or themselves to fraud. Effective fraud management therefore is a core component of CX Pay's payment solutions. CX Pay offers end-to-end data security, including point-to-point encryption and tokenization, as an integral part of our overall payments solution. We provide our merchants with world-class fraud management capabilities built on the latest technologies and fraud data to ensure that merchants can successfully minimize fraud and maximize revenue.



EXPERT ADVICE AND SUPPORT

CX Pay supports merchants with expert advice that helps guide and inform their business strategies and solutions that remove some of the resource burdens that merchants often find challenging. CX Pay provides access to best-in-class fraud and payment solutions and expert advice to guide and inform cross-border expansion efforts, innovative technology implementations, compliance issues and effective fraud management strategies that fully support merchant growth.



BUILDING PROFITABLE PAYMENT PARTNERSHIPS

Merchants in today's modern multichannel landscape struggle to find the resources to cost-effectively support their business initiatives and implement new payment technologies that keep up with customer demand. CX Pay aims to make itself an invaluable partner by helping merchants to deliver, differentiate, grow, protect and manage their customer payments. In a time when merchant loyalty is increasingly hard to maintain, we focus on shaping strong partnerships based on solving merchant challenges to retain client relationships and building a stronger, more profitable customer base.

To find out more about CX Pay's solutions and how we can help you build more profitable customer relationships, contact our team at: hello@cxpay.global

SO WHY SHOULD YOU CHOOSE **CX PAY**__

ONLINE PAYMENTS MADE EASY

- One stop shop – Payment solutions for eCommerce
- Payment Gateway and multiple alternative payment methods
- Flexible online tools and personalized service
- Local solutions to accept payments across the globe
- Multiple alternative payment methods for greater reach and customer convenience

OUR SERVICES

- International Merchant Accounts
- Multi-currency, multi-jurisdictional settlement
- Virtual Terminal
- e-Invoicing
- Recurring Billing
- Hosted Payment Page
- Tokenization
- 3-D Secure Pre-authentication services
- Fraud Mitigation
- Fundraising Platform
- Advisory & Management
- Web Hosting
- SSL
- Web Development
- e-Wallet Solutions
- Crowd/Fundraising platform
- e-Commerce Support Services (Out-sourcing)



MAXIMIZE
SALES

CUSTOMER SERVICE

CX Pay has established itself as a proven, stable, flexible and compliant provider of payment solutions and e-commerce applications to merchants across the globe. We provide continuous customer support through our customer management software assuring timely response to all your needs.



SIMPLE
IMPLEMENTATION

SECURITY

CX Pay provides payment solutions that will facilitate online and mobile transactions for any business or consumer (local or international) with online access, allowing them to send and receive payments, deposit and withdraw funds using a fast, simple and secure interface. Thanks to our advanced solutions and expertise, businesses can broaden their product range and reduce their expenditures while meeting highest standards in technology, regulation, and usability. This makes CX Pay a trusted partner of banks, fin-techs, and e-commerce businesses all over the world.



GLOBAL
EXPOSURE

COMPETITIVE RATES

We understand the need to make collection funds easy and economical. Our commitment to provide added value service while maintaining a low cost corporate overhead without sacrificing security allow us to offer some of the very best pricing in the region, thanks to our international network of partners.



PREMIUM FRAUD
PROTECTION

PAYMENT SOLUTIONS FOR DIFFERENT INDUSTRIES__

Retail • Digital • Airlines • eGaming • Hospitality • Ticketing • Charities • Sports & Recreation • Events & Entertainment

MULTIPLE PAYMENT METHODS__

With CX Pay, you can unlock your true business potential by giving your customers around the world the payment options they know and expect.

