

# Reimagining the Future of payments

## Payment Solutions in the PanCaribbean & LAC region



February 2022





## PRODUCTS - SERVICES

### Gateway Services

Credit & Debit Cards  
Local Payment Methods  
Crypto Currencies

### Crowdfunding

Donations Based  
Custodian Account  
Easy Setup

### Cashless Solutions

Events (OFF/ON-line)  
Gift Card Programs  
Loyalty Programs

### eWallet

White-Labeled  
Business 2 Business  
Peer 2 Peer  
Consumer 2 Business

### Hardware

EMV Certified  
Owned Hardware  
Different Choices  
Contactless



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## GATEWAY SERVICES



### ECOMMERCE

The simple, fast and efficient way to process credit & debit card payments online



### MOBILE

Secure on-the-go payments via a platform-agnostic mobile app



### EMV / CONTACTLESS

Mobile, countertop and multi-lane EMV and Contactless payment devices for retail, unattended and parking operations



### INTEGRATED PAYMENTS

Integrate transaction processing into your software with a full stack of APIs and SDKs



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# GATEWAY SERVICES

## Payment Gateway Core Features



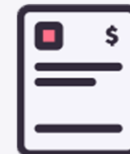
### TOKENIZATION

Securely store tokenized customer details for future use, invoicing, recurring payments or memberships



### AUTOMATIC CARD UPDATER

Avoid declined payments and processing delays with up to date customer information



### ELECTRONIC INVOICING

Send invoices right to customers' inboxes and enable them to submit payment with just a few clicks



### ISPYFRAUD - DM

Identify and prevent questionable transactions with real-time fraud scrubbing



### WEBHOOKS

Automate payments workflow with instant transactional notifications



### COLLECT CHECKOUT

Add your checkout button to collect payments or donations on your web site or in emails



### PAYER AUTHENTICATION

Protects consumers and merchants from unauthorized transactions by validating cardholder identity



### EMV TECHNOLOGY ENABLEMENT

Provision, deploy and manage hardware without having to be on site



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## GATEWAY SERVICES BY THE NUMBERS



**\$120+ Million**  
Payments Volume



**65+**  
Technology Partners



**650+**  
Merchants



**900k+**  
Transactions



**200+**  
Processor Connections



**125+**  
Shopping Cart  
Integrations  
(10+ with 3DS)



**10+**  
Type of Devices  
Readily Available  
(250+ EMV Device Certifications)



**27+**  
Countries with  
Active merchants



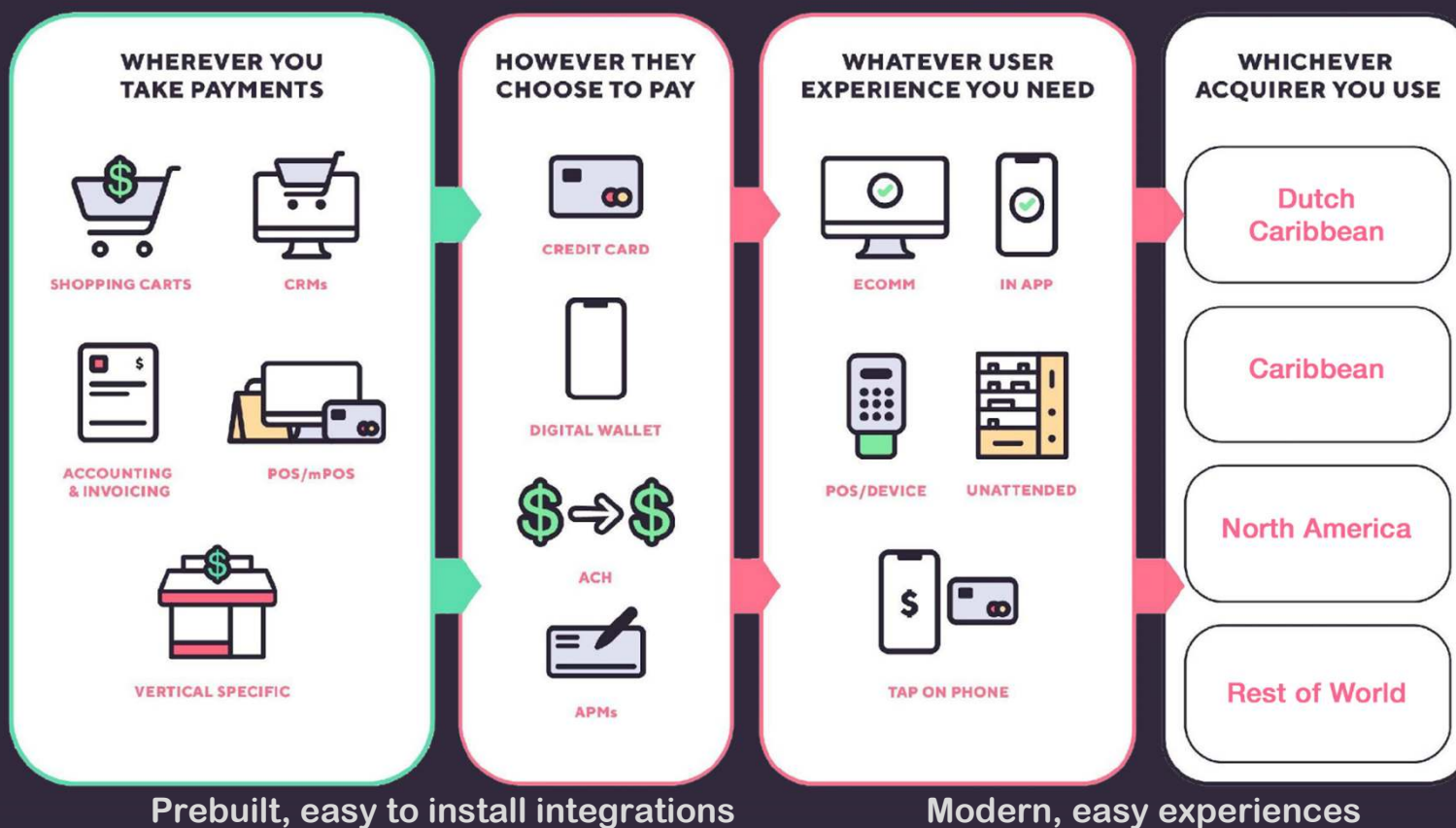
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## GATEWAY SERVICES

### Pay with CX Pay



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## GATEWAY PLUG-INS



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## PROVIDING SOLUTIONS ACROSS THE GLOBE

With Active Merchants, But not Limited to

Anguilla  
Antigua  
Aruba  
Bahamas  
Barbados  
Belize  
Bonaire  
BVI  
Canada  
Cayman Islands  
Costa Rica  
Curacao  
Europe  
Grenada

Guam  
Jamaica  
Panama  
Peru  
Saba  
Saipan  
Seychelles  
Sint Maarten  
St. Lucia  
Turks & Caicos  
UK  
USA  
USVi



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# SOLUTIONS FOR ALL TYPES OF BUSINESSES

Examples of types of businesses, CX Pay is assisting

- Accounting / Administration
- Art
- Auction
- Beauty services
- Book stores
- Chamber of commerce
- Consultancy
- Crowdfunding / Donations
- Educational: Schools / Universities / Training / Coaching
- Events / Excursion / Tickets
- Food & Beverage
- ForEx
- Fiduciary Services
- Gambling
- Gifts / souvenirs
- Government services
- Home Gas Services
- Insurance Services
- IT / Technology / License Keys / Hosting / Software / App
- Jewelry
- Laboratory / Medical
- Legal: Lawyer / Notary
- Leisure: Timeshare hotel / Hotel
- Media / Newspaper
- Membership / Subscription
- Museum
- National Parks
- Payroll
- Personal Services
- Pest Control
- Religion: Church / Synagogue
- Rentals: Car rental / House / Room Rental / Furniture Rentals
- Retail
- SEO / Marketing (online / Offline)
- Service Clubs
- Shipping and Delivery Services
- Supermarket
- Telco
- Tour operator / Booking
- Transportation: Airlines / Taxi
- Wallets



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## CX PAY's VALUE

### LOCAL PRESENCE & KNOW-HOW

CX Pay is a payments solutions company committed to empowering businesses with tools to succeed in the world of eCommerce. We offer a “Local” solution through our local accessibility and hands-on support to our customers. With more than 40 years experience in the industry we can serve the diverse needs of our customers in the LAC region and worldwide.

### DIVERSIFIED OFFERING

CX Pay leverages off its international network and partnerships to offer diversified payment solutions to merchants in the region. Our offering includes, cashless event solution, e-wallet, hardware and a crowdfunding platform.

We help our customers by taking care of all things related to payments, so our customers can concentrate on their core business.



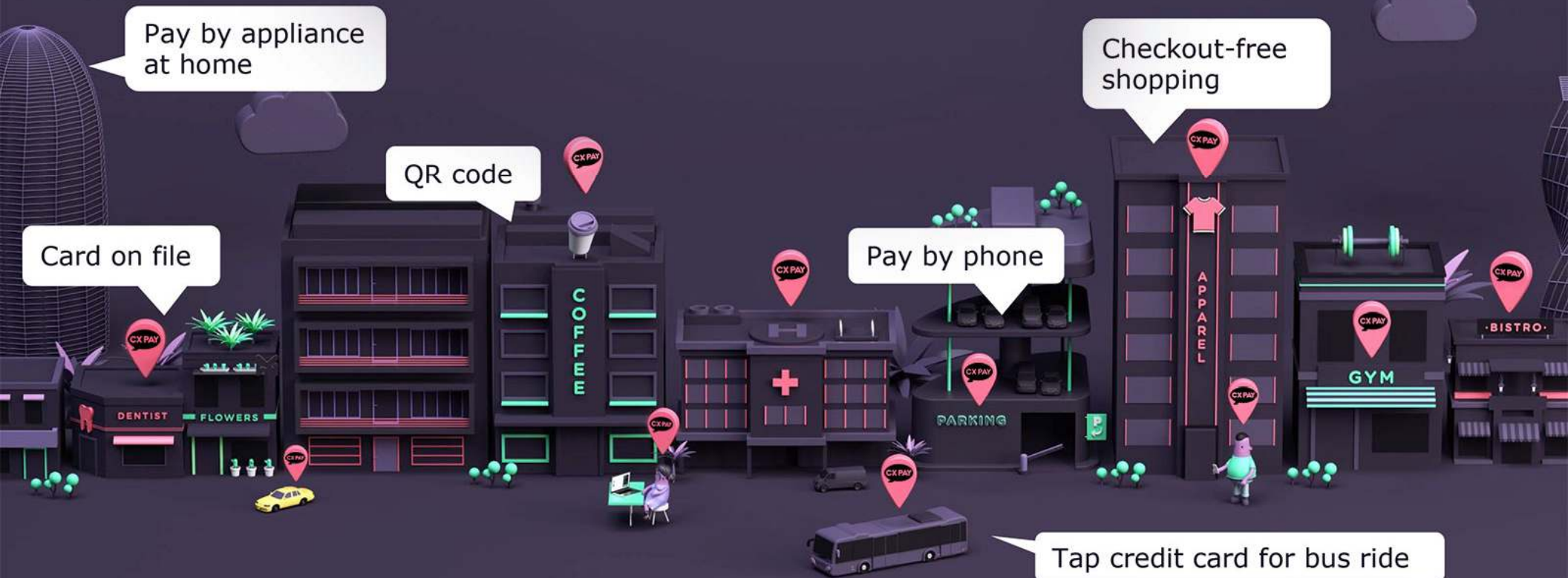
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## ROADMAP 2022

eCommerce transactions in the physical world are blurring the card-present and card-not-present lines



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# Get in touch, learn more, sign-up

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